

CILTNA August 2020 IVP Report of Tom Maville

New In-coming CILTNA Treasurer and Secretary

Both our current CILTNA Secretary and Treasurer will be stepping down from their posts at our AGM this November 2020. Both have served CILTNA well in their respective positions for a number of years. Two members of our current national Board, John Coleman (Ottawa) and Bob Sacco (Toronto) have graciously agreed to step up to the positions of Secretary and Treasurer respectively at that time.

CILT Webinars

CILTNA continues to develop webinars on various transportation and logistics issues. The webinars are views as an important tool in our efforts to strengthen our communications and our product offerings to our members. The webinars have particularly served CILTNA well throughout the COVID-19 pandemic. They are being led by our national Membership Committee, which has now prepared a schedule of webinars on a number of topics to be presented through to the end of 2020.

Our President, Bob Armstrong, presented a webinar to CILT International this past June.

A CILTNA webinar was presented on June 17th by a senior executive of the Vancouver International Airport (“YVR”) on the subject of “The Future Borders Coalition 2020”. It was well received with about 117 webinar participants.

A CILTNA webinar was presented on July 15th by two of our Board Members on “The Supply Chain Recovery and Resilience Program.”

Future webinars now in the planning stage include:

- September 9th: Urban Logistics in Pandemic - Challenges and Solutions
- September 23rd: International Supply Chains in Time of COVID-19
- October: Digitize the Port of Antwerp
- November: North American Land Border Trade Movements

New U.S. Chapter

CILTNA has recently established a U.S. Chapter centred in Texas under the leadership of Andrew Young, a former member of CILT U.K and now a CILTNA National Board Member. The U.S. chapter has been exploring student memberships in partnership with the University of Houston, which is going to apply for CILT accreditation.

New GTA Chapter Chair

David Cardin was appointed to the CILTNA National Board, and as Chair of the Greater Toronto-Hamilton Area Chapter in June.

New CILTNA National Board Member

Ms. Wafaa Barakat of Vancouver BC, a member of the CILTNA Pacific Chapter, was appointed to the CILTNA National Board in June. Over the past months Ms. Barakat has performed yeomen’s service on all technical and administrative matters associated with the CILTNA

Webinar Program. It is expected that she will be able to function as a “youth representative”, in support of CILTNA’s YP and WILAT efforts.

Accrediting University Courses

CILTNA has initiated a dialogue with two universities to accredit programs in transportation and logistics.

Andrew Young has been actively working with CILT International to accredit two transportation and logistics programs at the University of Houston, principally with the assistance of Jon Harris, CILT’s Education Leader.

The President of Brock University in St. Catherine, Ontario is extremely interested in moving forward with CILTNA to establish a curriculum in customs and trade. The University is located close to three major Canada-U.S. international border crossings. It is our view that a strategic relationship with a major university near the three border crossings provides an excellent opportunity for CILTNA, with the help of CILT International, to develop course programs for the University. We have discussed this with the Canadian Customs Border Services Agency (CBSA) and they have indicated a desperate need for quality programs for their line officers and staff. Once students graduate from the program CILT can provide a high-level test and provide accreditation. These students would then become members and pay an annual fee to maintain their designation.

The plan at this time is to promote CILT courses at Brock for a Certificate and Master’s Program. The President of Brock is a Jamaican, by way of the U.K, and has close ties to the President of the University of the West Indies. Discussions are to commence shortly between these two individuals, CILT International and a CILTNA Board Member in an effort to explore opportunities to establish a CILT-based transportation and logistics curriculum for the University of the West Indies.

Future Border Coalition

In June CILTNA became an Associate Member of the bi-national “Future Borders Coalition” (FBC). A member of the CILTNA Board was appointed as CILTNA’s representative on the FBC at that time. The FBC is comprised of 60 bi-national organizations including railways, ports, airlines, truckers, parcel carriers, bridge authorities, travel companies, chambers of commerce, transportation policy and logistics groups, etc., with a vested interest in advancing the efficiency and security of the Canada-U.S. border.

Moving Forward

This past May and June the CILTNA National Board convened two strategy sessions to map out our future priorities in an effort to remain financially viable and meaningful to our members. The world has changed, likely forever, and we must stretch out of our box to find new sources of revenue and membership. This is existential. Other North American organizations are in the same position. Our traditional sponsors are suffering loses; we may not be able to run high-margin, well attended Outlook conferences and similar events. Our members and potential members will not be enamored with a fee increase, and it is not easy to monetize our webinars. We will need to refine our value proposition.

Prepared by:

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Immediate CILTNA Past Chair and IVP representing North America
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