

CILT Korea Council Meeting Summary

Date	Thursday, Feb 20, 2020, PM17:00
Venue	Maxpeed Co.,Ltd. Busan Office
Attendees	Dong Keun Ryoo, Seoghwan Kang, Byungryong Yoo, Enroco D`agostini, Hyunseon Choi, Sabine Jo
Agenda	CILT Korea Establishment
Agreed Actions	<p>1. CILT Korea</p> <ul style="list-style-type: none"> • Nomination of proposed Management Council of CILT Korea • Recognition that the Korean Branch shall be established and known as ‘The Chartered Institute of Logistics and Transport in Korea’ (‘CILT Korea’) • Approval that CILT Korea shall be supported by the Korea Shipping Port Logistics Institute <p>2. Review of CILT branches and related activities</p> <ul style="list-style-type: none"> • Broad revision of the 35 countries affiliated with CILT and in particular of the United Kingdom and Australia actively operating with multiple regional branches. • Analysis and discussion of the procedures to implement the branch activities after CILT Korea is established in coordination with CILT UK • Review of UK CILT mid- to long-term development plan, organization of members-oriented activities and events. • Discussion of CILT volunteer-based activities in Sri Lanka. As CILT Sri Lanka is very active in knowledge transfer and networking through dedicated events, the potential of benchmarking it in Korea was explored and discussed. <p>3. CILT Korea Strategic Action Plan</p> <p>(1) Differentiation Strategy and Establishment of Attraction Points</p> <ul style="list-style-type: none"> - Extend, increase and disseminate of knowledge and exchange and sharing of education according to CILT guidelines - Organization of domestic seminars

	<ul style="list-style-type: none"> - Strengthened cooperation between CILT and CILT Korea and creation of a global network for CILT Korea - Strong promotion, encouragement and development of the education of the logistics industry - Secure budget, recruit sponsors and attract new members - Continuous development to create value for the Korean logistics industry - Cooperation between CILT Korea and international CILT branches <p>(2) Building an administrative system</p> <ul style="list-style-type: none"> - Staff recruitment - Meeting regularization - Securing public funds from Government related organizations (Ministry of Ocean and Fisheries, Ministry of Employment and Labor, etc.) <p>(3) Setting Benchmarking targets on several institutes</p> <ul style="list-style-type: none"> • Existing logistics manpower training institution (International Logistics Association, Logistics Newspaper Maritime Affairs Research Institute, etc.) - Various collaboration proposals for related organizations (Experts pool and curriculum, etc.) • ICS (Institute of Chartered Shipbrokers) <ul style="list-style-type: none"> - Leverage the benefits that only members can obtain • WILAT in Sri Lanka <p>(4) Attracting new Members</p> <ul style="list-style-type: none"> • Aiming for strong marketing and advertising of CILT Korea. Continuous cooperation with related organizations, associations, and affiliated companies is needed and will be encouraged. • Provision of useful information to practitioners such as free of charge special lectures for employees of association members • Attracts student members majoring in shipping and logistics <p>4. Other comments</p> <ul style="list-style-type: none"> • Need to secure outstanding members to contribute to regular meetings and attract new members joining CILT Korea
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