

Item	Our intention	Please comment on what you have done or intend to do
Marketing response document	Branches to consider their communications and activities and agree a local Covid-19 response plan	Run a series of webinars on topics impacting businesses during COVID19
President's Requests for research	Branches to conduct local research and respond on key questions, involving branch members and local business contacts as well as branch council members and key contacts.	CILT Australia has had a strategic planning meeting and is working through a program of work.
Best Practice Bulletins	<p>Branches to share bulletins with all members and business contacts by direct mail or email and also to share on branch website and social media platforms.</p> <p>Branches to use the content to generate local discussions and activities based around local best practice</p>	<p>We have an industry news section to our website. We have just given our website a facelift and we have put testimonials as a rotating banner on our pages.</p> <p>We post on both LinkedIn Philippines and Australia and share comments on topical articles.</p> <p>We have also circulated the bulletins from CILT International via Mailchimp and our Chair is putting out ¼ly newsletters.</p>
Webinars	<p>The first international webinar is for branch contacts only and we hope that branches will use this as a basis for generating local conversations afterwards.</p> <p>The recording of the webinar will be published next week and can be shared on branch websites and social media platforms.</p>	<p>We have a webinar scheduled for April 30 on Business Continuity Planning. This is open to our global members as well as Australia.</p> <p>Our webinar recording will also be available post the webinar.</p>
Presidential message	Branches to share on branch website and social media platforms. Consider sharing directly with members.	We put out an industry update weekly and use an external party (Meltwater) for the

	Branches to consider their own local messages to members	information. Meltwater provide a mediascan for us and we chose the articles to include in the newsletter that related to our members.
Member letter	Branches to share directly with all members using direct mail or email. May also be shared on websites and using social media. Branches to consider local communications to support and engage members	Have already need to this on a regular basis with all members via Mailchimp, Social media and internal emails.
Social Media Activity	Branches asked to connect with international platforms and encourage members to connect with both local and international accounts Branches asked to share international content and posts	This is already done by Australia
In our marketing response we document we suggested various initiatives for branches to consider. Please indicate which of these you are including in your plans and provide some detail around your activities	Sharing local best practice guidance Sharing industry good news stories Sharing podcasts / articles / papers for members to engage with Direct communications to keep members engaged, informed, and supported Engaging with and supporting local corporate members and local businesses Co-ordinating local industry response Online activities and gatherings: <ul style="list-style-type: none"> - Webinars - Discussion groups - Interactive activities - Quizzes - Panel Discussions - Online lectures - Social events 	Yes Australia is doing this.
Please provide details of any	As discussed at the IBF Australia has been designing the industry forum and talking to	

other activities
you are
undertaking

IT developers on the price to have this up and running asap. It will possibly be run from our ciltapd.com.au website as it is based on wordpress and easier to implement via plugins and expand as needed. Our cilta.com.au website is Core PHP and will require some considerable reconfiguration and at a significant cost(which is beyond our budget).

The screenshot displays the 'COVID-19: Transport & Logistics Industry Hub' website. At the top left is the Australian Government logo, and at the top right is the MinterEllison logo. The main content area is organized into several blue-bordered boxes:

- Member Insights Feed :** A section for member insights.
- Australian Government Response:** A box containing links to COVID-19 related government responses.
- Need help?: Request a chat with our team**
- Sponsor Links to COVID-19 Response Sites (and others):** A box for external response sites.
- Discussion Forum:** A central forum area showing a list of discussion topics and posts.
- Upcoming Events and Webinars:** A box for listing future events.
- Member Spotlight: (Member in media articles) etc**
- Join a Sub-Group:** A box for joining sub-groups, with examples like 'Sustainability, Rail, Road, Air, Sea, Education, Trades'.
- Knowledge Centre:** A box for webinars, presentations, recordings, and discussion papers.