

Item	Our intention	Please comment on what you have done or intend to do
Marketing response document	Branches to consider their communications and activities and agree a local Covid-19 response plan	CILT Zimbabwe has not drawn up a specific marketing responses document but, continuously updated, informed, and advised and received feedback from all stakeholders on the effects of the COVID-19 and possible future approaches to handle such situation. In particular, the CILT Zimbabwe and its partners should invest in the use of technology to, apart from being a measure to improve our learning systems but to mitigate against future developments. Another factor of concern is the increasing cost of internet data charges due to the hyper inflationary situation in Zimbabwe.
President's Requests for research	Branches to conduct local research and respond on key questions, involving branch members and local business contacts as well as branch council members and key contacts.	The Branch has not made much progress on this matter largely due to the lockdown and limited technological space. As indicated above the use of technology is now being prioritized.
Best Practice Bulletins	Branches to share bulletins with all members and business contacts by direct mail or email and to share on branch website and social media platforms. Branches to use the content to generate local discussions and activities based around local best practice	Information sharing and bulletins is currently being done through email and Group Chat platforms. Again, this is an area, which is now work in progress in our website and other technology developments. Funding this work is constrained by limited funds in our current circumstances. Use of the current email list to send regular newsletter.

Webinars	<p>The first international webinar is for branch contacts only and we hope that branches will use this as a basis for generating local conversations afterwards.</p> <p>The recording of the webinar will be published next week and can be shared on branch websites and social media platforms.</p>	The use of the Webinar is strongly encouraged and the Branch supports the system.
Presidential message	<p>Branches to share on branch website and social media platforms. Consider sharing directly with members.</p> <p>Branches to consider their own local messages to members</p>	<p>Currently information is shared through WhatsApp Group Chats.</p> <p>This is with both the Branch Committee members, Training Providers and general membership.</p> <p>Once the website and other technologies as indicated above on other categories of stakeholders would also participate.</p>
Member letter	<p>Branches to share directly with all members using direct mail or email. May also be shared on websites and using social media.</p> <p>Branches to consider local communications to support and engage members</p>	<p>Sharing information by email is already being done.</p> <p>Group chats are also being used to share information.</p> <p>On social media systems will come on board as we continue to develop the use of technology</p>
Social Media Activity	<p>Branches asked to connect with international platforms and encourage members to connect with both local and international accounts</p> <p>Branches asked to share international content and posts</p>	<p>At this stage, the main contact with other international platforms has been through email and the international group chat.</p> <p>The Branch shall endeavour to improve on this aspect in so far as the International contacts are concerned.</p>
In our marketing response we document we suggested various	Sharing local best practice guidance	8.1 Sharing best local practices. Still at its infancy.

<p>initiatives for branches to consider. Please indicate which of these you are including in your plans and provide some detail around your activities</p>	<p>Sharing industry good news stories</p> <p>Sharing podcasts / articles / papers for members to engage with</p> <p>Direct communications to keep members engaged, informed, and supported</p> <p>Engaging with and supporting local corporate members and local businesses</p> <p>Co-ordinating local industry response</p> <p>Online activities and gatherings:</p> <ul style="list-style-type: none"> - Webinars - Discussion groups - Interactive activities - Quizzes - Panel Discussions - Online lectures - Social events 	<p>8.2 Sharing industry good news stories. Minimal.</p> <p>8.3 Sharing podcasts /articles/papers for members to engage with. Minimal</p> <p>8.4 Direct communication to keep members engaged. Mainly through group, chat platforms.</p> <p>8.5 Engaging with and supporting local corporate members and local business. Some efforts in this direction are being made but more needs to be done.</p> <p>8.6 Co-ordinating local industry response. Very little work in this area.</p> <p>8.7 Online activities and gathering.</p> <p>8.7.1 Webinars nothing to date.</p> <p>8.7.2 Discussion group. Mostly with students and sometimes industry, professionals would come and present papers. Generally, the Branch, through its Section hold such events twice a year.</p> <p>8.7.4 Quizzes. None at this stage.</p> <p>8.7.5 Panel Discussions. A few have been held. Some were intended for the first half of the year but the COVID-19 put a hold.</p> <p>8.7.6 Online lectures. To date, non-have been held.</p> <p>8.7.7 Social Events At least two such events are held per year. Our WiLat Section has been quite active in this area,</p>

Please provide details of any other activities you are undertaking

The Branch is working with two Universities to structure a management Diploma/Degree that substantially incorporates Supply Chain and Logistics modules.

In addition, the Branch is partnering the National Railways of Zimbabwe(NRZ) to structure a Management Development Course that is aimed at bringing together railway operations and Supply Chain and Logistics management modules.

This Diploma Course is aimed at experienced railway operations supervisors and other staff who do not have sufficient academic credentials.

