



Here is my IVP report on CILTNA to our up-coming IMC meeting:

1. CILTNA's Education Committee took the opportunity over the summer to review our CILTNA strategic agenda. After having interviewed all chapters' chairs, it identified "top five" transportation and logistics issues for the National Board's consideration regarding where to focus our energy and resources when dealing with our stakeholders be it for membership approach, preparation of conferences agenda, workshops and seminars or education and training. Those five issues are:
 - a. **Trade disputes, protectionism, and threats to trade and transportation**
 - b. **Bringing optimization theory into national supply chains**
 - c. **Regulatory governance** (affecting safety, security, and sustainability in terms of emissions, energy consumption, and release of harmful substances)
 - d. **Increasing the talent pool** (this is necessary for all modes and for governments)
 - e. **Reviewing fundamental planning assumptions** (which is meant to address the reduced policy-capacity of many or most levels of government to review many basic assumptions that have remained un-reviewed far longer than they probably should be).
2. CILTNA's Annual Outlook Conference will take place with our Annual Dinner and AGM in Ottawa on November 15. Newly confirmed President and CEO at CN, Jean-Jacques Ruest, has accepted to be the keynote speaker at dinner. CILTNA intends to recognize his long term support of CILTNA. Our CILTNA President, Bob Armstrong, and his team have worked hard to prepare a solid program (attached) on the theme "Transportation: Challenges Moving Forwardt"
3. Please refer to the email below, which is our weekly communication to our members with a link on activities having taken place in the industry during the period. The email also stresses our presence in the social media.

Kind regards

Gilles

Subject: [MARKETING] CILTNA :: This Week in Transportation Industry Update August 24

Dear CILTNA Members,

Please click this link to access the [Transportation Industry Updates for week ending August 24, 2018](#).

The newsletter can also be accessed on the CILTNA website by logging into <https://ciltna.com/> as a member and clicking here:

<https://ciltna.com/members/industry-updates/> or just clicking “Industry Updates”.

The Weekly Transportation Updates will be uploaded to the website each Tuesday.

CILTNA has a **Facebook page**! Like and Follow us at:

<https://www.facebook.com/CILTNA/> to keep up to date on the latest news and events!

As well; if you weren't aware already, CILTNA has a **LinkedIn page**! Sign into your LinkedIn profile and go to: <https://www.linkedin.com/groups/3769599> Click the “Ask to Join” button and you will be given access to our page

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