

CILT International Convention – Macau; 11-14 June 2017

The Ideas Exchange!

When you attend the CILT International Convention it is great opportunity to collaborate with other branches and territories in our region and across the world. We also meet with our peers and gather great ideas to help;

- **Increase Membership** of CILT from all Logistics & Transport sectors.
- **Attract Young Professionals**, Women and other under-represented groups
- **Work with more Institutions** to offer Professional Education and CILT Qualifications
- **Attract New Students** and support them during their studies and careers
- **Generate revenue** for the CILT

At our Conventions in Dubai and Montreal we enjoyed the company of CILT representatives from more than 20 countries. There were more than 30 countries represented in Macau! It's great to have so many organisations in the same place, but it also makes it difficult to schedule conference sessions and meetings so everyone can share their successes.

In Macau we introduced **The Ideas Exchange!**

Each Branch, Territory and Organisation was asked to prepare a Poster that was exhibited in the **refreshments area** next to the Convention rooms. Before the day's proceedings, during breaks, over lunch and before dinner we had the opportunity to look at each of the posters and see what everyone has achieved.

- **CILT in Hong Kong** showed how they had developed a business model to offer students and Young Professionals free Membership funded by the Accreditation fees paid by Academic Institutions.
- **CILT in Taiwan** showed how they had grown through partnerships with other organisations in Taiwan, Korea and Japan.
- **CILT in Singapore** showed their Certified Professional qualifications and a course they developed on Public Private Partnerships.
- **CILT in Australia** showed how they had developed a business game to teach International Logistics
- **CILT in United Kingdom** showed a great new initiative to attract new members from key business by supporting a CILT Champion from each of those organisations. CILT in United Kingdom also won **Best Poster** for their contribution.
- **CILT in Sri Lanka** showed how they had developed a mentoring programme targeting young women at universities and the start of their career. This programme has been running for a

CILT International Convention – Macau; 11-14 June 2017

number of years and has proved very successful. CILT in Sri Lanka won **Best Idea** for this initiative!

The posters are all available as pdfs and will be sent to every branch and territories so they can replicate the ideas and benefit from others' success. We will also include them in the handbook for new branches and territories.

This was a very popular area of the Convention floor and many congratulations and thanks to all those branches and territories who contributed. We look forward to a bigger **Ideas Exchange!** at our 2018 Convention in Poland.

CILT International Convention – Macau; 11-14 June 2017

ASPIRE

ASPIRE is a charitable careers foundation within the Chartered Institute of Logistics and Transport (CILT) that provides funded opportunities for education, training and development to UK and international applicants.

In the time between the 2016 Convention in Montreal and the 2017 Convention in Macau **ASPIRE** received over 180 applications for support from 35 countries. Just over 70 applications qualified for consideration by the **ASPIRE** Awards Committee and almost £70,000 of Awards were made to **XX** individuals from 18 countries to pursue 15 different qualifications!

Harold from Democratic Republic of Congo used his **ASPIRE** Award to complete his Diploma in Humanitarian Logistics. Hloniphani from Zimbabwe can now study for her Level 5 Diploma in Supply Chain & Logistics and Oscar from Portugal is pursuing his Level 5 Diploma in Operations Management.

The **ASPIRE** foundation cannot meet all the requests for support in full or partially. It is funded by endowments and contributions from Corporate Membership but could help many more very deserving individuals if there was more money in the pot.

Individual and Corporate Members are all asked to contribute to the **ASPIRE** fund. Branches & Territories were encouraged to consider at least one fund raising event a year to help ensure the **ASPIRE** fund is maintained.

CILT International Convention – Macau; 11-14 June 2017

CILT International Young Achiever of the Year 2017

One of the highlights of the Convention is to announce the CILT International Young Achiever of the Year. This year there were six nominations – most of whom had already won the CILT Young Achiever of the Year managed by their own branch/territory.

Each candidate was asked to demonstrate their;

- **Professionalism** – above and beyond what would be expected of a young member.
- **Leadership** – perhaps of a team or in other cases by being an individual contributor leading new initiatives,
- **Innovation** – not accepting the status quo
- **Investment** - explain how they would use the £2,000 Award.

We also asked for **References** from their branch/territory and employers.

The submissions were judged by an international panel who scored the candidates against the five weighted criteria.

- **Jenna Hood** from CILT in Australia facilitated a Young Professionals group within Queensland Rail.
- **Jesaya Mwadingi** from CILT in Namibia developed a low-tech but difficult to replicate method to easily identify registered taxis and make journeys safer.
- **Virginia Christians** from CILT in New Zealand measured the economic, social and environmental benefits of adding value to commodities to help justify the rail investment needed to ship them.
- **Cyprian Moses** from CILT in Tanzania helped to improve the private hire sector
- **Muhammed Chaudhury** from CILT in Bangladesh is reducing accidents at unmanned railway crossings through the combination of technology – installing automated barriers, warnings and signals, and education to inform local communities how to behave safer. The Judges Commendation was given for his work.

The CILT International Young Achiever of the Year 2017 was awarded to **Sonia Mary-Lee Cheng** from CILT in Hong Kong for her work developing her taxi fleet business as a Community Service.

CILT International Convention – Macau; 11-14 June 2017

Improving customer service captures customer loyalty, loyal customers made business more predictable, predictable business guaranteed incomes for drivers, who in turn provided better service!

Sonia introduced new services including taxis for passengers with special needs and ran an outreach programme into schools. During her time managing the fleet productivity has increased 300% and the fleet has grown to 800 vehicles.

Sonia will use her International Young Achiever of the Year Award to run focus groups for the Public, Passengers, Drivers and Tourists. It will also fund a prize for a competition at the University challenging business students to find further ways to increase the professional status and professionalism of taxi drivers.

As on judge noted – “Sonia's effort set new standard for transport service and entailed transformational changes for the taxi industry”

The **CILT International Young Achiever of the Year 2018** will be presented in Poland and submissions are invited from CILT Branches around the world – many of whom are running their own National competitions to identify their international candidate.