

Dear IMC members,

I wish to congratulate everyone involved in a most successful conference in Macau.
It was great to meet so many members from around the world.

1. May I suggest that the comments be shared from our session during the conference on “ What sort of Institute do we want” with the IMC .

I feel through further discussion in the IMC & Trustees , there can be an agreed agenda on how CILT Intl develop in the future.

Through open discussion and agreement , CILT Intl will have a focused agenda to move forward.

2. Key Knowledge Areas (KKA)

The following are some comments from colleagues in CILT Ire on the KKA booklet.

- CILT Intl is a worldwide organisation
- The booklet seems to be UK based and focused on the UK market.
- The focus in Ireland would be more towards EU requirements and the other regions where our members are based.
- It needs to be more business focused and on industry needs
- In Ireland our diploma & advanced diploma would not be seen as a degree level but as a lead into it.
- As the majority of our members are from the service industry as this distinct from the manufacturing sector , this needs to be brought out as it is a central point in understanding the business sectors that we are in.
- Reference is made to integrated strategic planning . Strategic and business planning are by their very nature about integrating all the elements involved and draws much of their information from the marketing side , marketing strategy , the reality of your market environment , serving your customer and competing.
- The booklet lacks a reference to these practical and fundamental matters in any business.
- The impression it gives is that the emphasis is on more theoretical/academic side than the business side
- Most of our members would be involved in the running and management of businesses and delivery of a service to customers.
- They would not place the same relevance on traffic management or land use planning as they would on operations , marketing , health & safety, complying with regulations , customs etc.
- In the transport side , such as passenger there is no reference to the operating and delivery side , fleet & staff utilisation , health & safety , and the range of topics that have to be covered under EU regulation which is seen as central to a person being approved as a transport manager.
- This is focusing on the side required by business in all sectors – warehousing , freight , logistics , shipping , air transport etc
- In approving courses and awarding membership , we have to reflect that we are a professional body for an industry with all its real and practical business needs
- Experience needs to be taken into account in membership

3. Annual P&L results

Over the last 2 years CILT Intl has reported losses each year. What plan is there to reverse this situation?.

Best regards

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