



transaid

# Chartered Institute of Logistics and Transport Quarterly Report October — December 2020

*A driver trainer at the Safe Way Right Way  
training centre, as part of Transaid's PDT-U  
COVID-19 response*



**The Chartered  
Institute of Logistics  
and Transport**

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# An update from Transaid's CEO, Caroline Barber



**Caroline Barber**  
CEO, Transaid

I hope you had a happy and safe festive season, despite the circumstances. Looking back on the last quarter of what was without doubt an extraordinary year, Transaid rounded off 2020 with some good news and exciting developments.

December saw Transaid host our annual Showcase event — online for the first time. One advantage to hosting a virtual event is the possibility of bringing people together from across the globe. The event was an opportunity for our Africa-based programmes partners and our UK-based corporate supporters to interact, which I hope you enjoyed as much as I did.

During the Showcase we announced the winners of the inaugural Victor Simfukwe Award, established to honour the memory of our friend and colleague, Victor Simfukwe. The award, supported by BigChange, was given to Sebastian Simpasa and Bernard Mpande, who work on the MAM at Scale programme in Zambia. The past year has been a busy one for MAM at Scale, as the team rose to the challenge of the pandemic by tackling COVID-19 alongside its usual malaria response. Despite tough competition, Bernard and Sebastian stood out due to their success taking the programme to new heights under testing circumstances. You can read more about the Victor Simfukwe Award on page five of this report.

One of MAM at Scale's stand-out successes last quarter was the news that we have been awarded funding to scale the programme up even further. We are now aiming to reach one million people in 2021 with the programme's community-led approach to tackle severe malaria. The full story can be found on page 4.

Meanwhile, our COVID-19 response in Uganda also continued, empowering truck drivers to protect themselves during the pandemic. On page three you can read Emmanuel's story, a driver who has benefitted from the programme.

Finally, I am delighted to announce that our Christmas Appeal was one of our most successful ever, having raised an outstanding £32,256 for our programmes. The appeal owes much of its success to our corporate partners, who are consistently generous in supporting the corporate part of the appeal. The uptake our appeal has seen this year is humbling, given the challenging times we are in. I am always proud to be a part of the transport and logistics industry, but the level of dedication and support we have received this year from the industry has been truly inspirational.

Thank you for being a part of our journey to transform lives through safe, available, and sustainable transport. I hope you enjoy reading about the things you helped to achieve in the final part of 2020.



Our 2020 Christmas card design

## Latest Updates

- In November, we hosted a webinar on the Emergency Transport Scheme (ETS) in Nigeria, focusing on our ETS experiences and the potential this intervention has to positively impact maternal health outcomes on a wider scale. To view a recording of the webinar, click [here](#).
- In December we took our annual showcase online, connecting with corporate and programmes partners, supporters, and Ambassadors. The event was a chance to update our supporters on recent programmes successes and to announce the first winners of the Victor Simfukwe Award. You can read more about these updates in this report.
- We are thrilled to announce that our Christmas Appeal has surpassed its original target by more than £7,000. The total sits at an incredible £32,256, raised by our individual givers and corporate partners. The appeal's success was in large part due to the transport and logistics industry's response to the appeal, which offered a range of publicity packages that included logo placement in ten industry publications, as well as a personalised e-card designed by illustrator Savannah Storm. A huge thank you to everyone who made the appeal a success.



Abdullahi, an ETS driver in Nigeria, with Jamila, a mother who was transported to hospital as part of the scheme (photo taken in 2018)

# CILT's Impact

This quarter we ran our annual Christmas Appeal; we would like to say a huge thank you for your donation and support to the appeal. Your purchase of a Gold package whilst donating a double page spread in Focus helped us achieve a staggering £32,196. These vital funds will help transform lives through safe, available and sustainable transport across Africa.

In October, CILT board member Dean Clamp joined our inaugural Road Safety Advisory Board (RSAB). This board provides a forum to share updates from Transaid's professional driver training programmes, in order to facilitate knowledge exchange, share industry best practice, support with efficiency, quality assurance and generate ideas. We are delighted to have the expertise of your organisation on board; enabling Transaid to strengthen and improve road safety in Africa. We look forward to another meeting this month led by DHL, presenting the 'trucks and child safety' initiative to the rest of the board. With your invaluable help we can grow and strengthen the Road Safety Advisory Board.



*With your support we have been able to implement the Uganda PDT-U COVID-19 Response Project. This has enabled us to make roads safer in Africa during the pandemic. Photo credit: GIZ*



*Emmanuel learns how to use the Whatsapp chatbot, part of the programmes sensitisation efforts. Photo credit: GIZ*



## Emmanuel Zambo explains the challenges facing truck drivers during COVID-19

### The Uganda PDT-U COVID-19 Response Project

In June 2020, Transaid launched a [COVID-19 response programme](#) to support heavy goods vehicle (HGV) drivers, supported by the Employment and Skills for Development in Africa (E4D) Programme. Working with local partners, Transaid is helping to roll out driver-specific safety advice and provide hand-washing facilities, cab sanitisation materials, and personal protective equipment (PPE) to keep drivers safe, reduce transmission rates and build community confidence in the safety of the logistics sector.

### Emmanuel's story

Emmanuel Zambo is a Congolese driver who has been driving long distance for over seven years. He says that truck driving has always been a tough job as it involves a lot of risks but he likes his job as driving is his passion. However, the arrival of the COVID-19 pandemic has made his job immensely challenging. Emmanuel found himself having to drive for longer periods of time as fewer rest points were available.

Earlier in the year, he was shunned by the community when every truck driver was considered to have the virus. His biggest challenge, however, is the fear the he could contract the virus anytime and die, leaving no one to support his family.

Emmanuel received a COVID-19 kit from the Malaba border team working on the programme. He had been using the items for two weeks before he met the team in Pakwach. Commenting on how beneficial the PPE has been, he said, "the jerrican and soap have been very helpful as I can wash my hands as often as I need to. I also use the water for drinking. Storing drinking water has been a problem for many of us. We would mostly buy bottled water before which is expensive but also not easy to buy due to fewer stopping points". The Field Officers working on the response were encouraged to hear that they are making a difference for drivers.



## MAMaZ Against Malaria set to reach one million more people next year



Community Health Volunteers with MAM at Scale

We are delighted to announce that the highly successful MAMaZ Against Malaria (MAM) programme is set to reach up to one million more people in 2021. The programme will expand to cover 10 districts in rural Zambia, with the financial support of Grand Challenges Canada (GCC) and the Government of Canada, through Global Affairs Canada (GAC).

Initially conceived as a pilot in December 2017, this marks the third phase of the programme which has dramatically reduced severe malaria mortality in children under six. This has been achieved through implementing an innovative bicycle ambulance system for patients in need of urgent care, improving access to key medicines, effective community engagement and ensuring a functioning drug supply chain.

Between April and October 2020, 1,241 children were transported by bicycle ambulance to a healthcare facility for potentially life-saving treatment in rural Zambia.

The new funding will bring MAM to five new districts (Kasama, Mansa, Mwinilunga, Petauke, and a fifth to be confirmed next year). The programme will also develop its work in three existing districts (Chama, Manyinga & Vubwi) and continue to support both Chitambo and Serenje. This will see emergency transport systems and a network of community health volunteers (CHVs), trained to mobilise communities and raise awareness of severe malaria and how to respond, put in place across each new area.

CHVs are the backbone of rural health services in Zambia. They will be equipped to intervene when severe malaria danger signs are recognised, to ensure that young children can quickly access appropriate medicines at a community level and are then promptly referred to a healthcare facility to receive further treatment – usually in the form of an injectable artesunate.

This will all be carried out alongside the ongoing work in the programme's existing districts, in partnership with Zambia's National Malaria Elimination Centre, the Ministry of Health and district health management teams.

Caroline Barber, Transaid CEO says: "We are absolutely delighted to be working with our partners to expand our MAM at Scale programme into more than 1,000 communities, and ensure that more children have access to life-saving services and medicines when they need it most.

"A child with severe malaria has a 90 per cent chance of dying if they do not get to a health facility in time – so this project is absolutely vital and will help embed the innovation within government structures and systems.

"It is also more important than ever to ensure that progress doesn't stall in the fight against malaria as a result of COVID-19. Malaria doesn't respect borders, so to be able to extend our reach into more districts is going to result in many more lives saved. It's a major step forward as we continue to support the Ministry of Health with their goal of full country-wide scale up."

For the past six months the MAM team have also adapted the programme to tackle both severe malaria and COVID-19.



Sebastian (left) and Bernard in Zambia with bicycle ambulances



## MAM at Scale's Bernard Mpande and Sebastian Simpasa are the first winners of the Victor Simfukwe Award

On 9th December we held our annual Showcase to share the past year's achievements with supporters and partners. The online event also saw us announce the winners of the inaugural Victor Simfukwe Award, created in memory of our friend and colleague Victor Simfukwe.

Victor was known for his sincerity, warmth, and passion for his work. The award in his name is our way of honouring Victor's legacy by recognising those who have made an extraordinary contribution to Transaid's mission over the past year.

The judging committee decided to award a 'highly commended' award this year in recognition of the strong field of candidates. The award went to Lloyd Mbasela, Executive Director of the Industrial Training Centre (ITC) in Zambia, which has been delivering driver training in partnership with Transaid since 2008. In 2020, Lloyd has made an exceptional contribution to road safety in Zambia, Sierra Leone, and Uganda.

The joint winners of the Victor Simfukwe Award were Sebastian Simpasa and Bernard Mpande. Bernard and Sebastian are both Emergency Transport Scheme (ETS) Officers working on the MAMaZ Against Malaria (MAM) at Scale programme in Zambia. This year the MAM at Scale team have risen to the challenge of the pandemic by adapting the programme to tackle both COVID-19 and severe malaria, reaching an incredible 400,000 people with their integrated response. In 2021 the programme is being scaled up further, as the team seek to reach between 700,000 to one million people in rural Zambia with their proven community-led programme.

Transaid CEO Caroline Barber commented on the significance of the award for Bernard and Sebastian, who had worked alongside Victor on the MAM programme: "They have had to step up this year and take on tasks that Victor would have led in the past. They have risen to the challenge. They work

around the clock to make other people's lives better. They work with passion, energy, humour and grace and are determined to take Vic's legacy forward."

The winners were announced during the Showcase by Transaid's Board Chair Jo Godsmark, who commented: "Bernard and Sebastian work tirelessly to ensure that rural communities have access to health facilities and services when they need it most. This year they lost a dear friend and mentor and have responded by redoubling efforts, ensuring more communities have sustainable emergency transport systems, bicycle ambulance shelters, setting up food banks and saving schemes."

We would also like to thank our corporate partners, BigChange, for supporting the Victor Simfukwe Award. To view the full list of nominees, [click here](#).



Victor Simfukwe  
photographed in 2019





## Investigating illegal trafficking on High Volume Transport routes

Transaid will play significant role in a new Foreign, Commonwealth & Development Office (FCDO) funded research programme to investigate human trafficking along key trade corridors in East Africa, focusing on the role that transporters play in facilitating illegal trafficking and how this harmful practice can be interrupted.

The research is being managed by IMC Worldwide and implemented by a consortium led by Cardno Emerging Markets, which includes Transaid, North Star Alliance and Scriptoria. It aims to investigate the impact of High Volume Transport (HVT) corridors on social inclusion and look at what possible solutions there are to identify and prevent human trafficking.

Currently no African country fully meets the standards set by the Trafficking Victims Protection Act established in 2000, with human trafficking most commonly targeting vulnerable groups including women and children.

Caroline Barber, Transaid CEO, says: "As a consortium we want to better understand and shed light on the severity of the issues that surround human trafficking through long-distance transport corridors and cross-border posts. This will involve looking at the role stakeholders in the transport sector play, the legislative frameworks and opportunities to develop effective interventions and drive policy change.

"We believe that through this ground-breaking research and the development of appropriate prevention strategies with in-country partners, we can bring about lasting impact for vulnerable groups in both rural and urban communities."

The United Nations Office on Drugs and Crime states a significant proportion of trafficking victims are unaware that they are being trafficked at the time of transport, due to deception. Therefore, increasing community awareness around the signs of human trafficking and how to avoid becoming trafficked may decrease its occurrence.

Globally, women make up three-quarters of the identified victims of trafficking for sexual exploitation and 35 per cent of individuals who are trafficked for forced labour. Undocumented migrants are also a vulnerable group who are susceptible due in part to the fact that they are less likely to seek help from authorities, lack knowledge of where to solicit aid, may lack an understanding of the local language, and awareness of their rights.

Caroline concludes: "We hope the outcomes of the initial 21-month research programme will have the potential to reach and reduce the vulnerability of the most at-risk individuals through one main gateway: transport."

Project activities will focus on Tanzania and Uganda; two countries where the consortium has extensive experience and can draw on existing partnerships. Uganda forms part of the busy Northern Corridor linking Kigali to Mombasa, and the port of Dar es Salaam in Tanzania is the start and end of a key transport corridor linking the port with Bujumbura. Both corridors will offer different perspectives during the research phase and subsequent pilot activities.



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