



The Chartered Institute of Logistics & Transport

The next 2 years Priorities:
2016 to 2017



The Chartered
Institute of Logistics
and Transport

2015 was a Year of Consolidation

- The three pillars are now well established in leading the CLT Agenda across the globe
- The convention built on 2014 in Malaysia
- New territory – China
- Growth in N America – new US development
- Exciting growth across Africa



2016 will be a Year of Growth

- Membership
 - Individual
 - Corporate
- Capability
 - Website
 - Partnerships
- Education offering





OUR VISION

To be recognised as the first choice professional body for supply chain, logistics and transport.

Our vision is underwritten by an explicit declaration of our Values

- Global Leadership
- Professionalism
- Diversity
- Energy
- Unity



Our vision is underwritten by an explicit declaration of our Values

- Global Leadership
- Professionalism
- Diversity
- **Energy**
- **Unity**

Our discussions in Dubai led to a **recommendation** to change these two “explicit” values



The Dubai Convention discussion groups gave these alternatives to Energy & Unity

- Innovation & Ownership
- Adaptability & Inclusiveness
- Dynamism & Stronger Together
- Sustainability & Accessibility
- Global Focus & Shared Knowledge
- Impact & Influence



Our revised set of Values are

- **Global Leadership** (sustainability, impact & influence)
- **Professionalism** (global focus & shared knowledge)
- **Inclusivity** (stronger together, ownership)
- **Diversity** (accessibility)
- **Dynamism** (Innovation & Adaptability)



Our Mission

Create the right **educational pathways**
and set the right **development**
opportunities to be seen as the **leading**
professional body **globally** by those
within and outside our profession



Our Dubai Convention Delegates reviewed

- Vision and values
- Three pillars action plans
- Regional strategy
- Growth agenda
 - New countries
 - Partnerships
- Required resources



The output shaped our next 2 year plans focused on our 3 pillars

GROWTH

CAPABILITY

GOVERNANCE



Three Pillars

- Growth
 - Countries
 - Branches / Territories
 - Individual Members
 - FCILT, CMILT, MILT, Affiliate / Students / Other
 - Corporate
 - Services / Relevance
- Capability
 - Best Practice
- Capability (cont.)
 - Internal processes
 - Website
 - Member services
- Governance
 - Standards
 - Providers / partners
 - Legal status



The call was made in Dubai for all members to deliver growth

To be the leading Professional Individual Member Organisation for all in Supply Chain, Logistics and Transport

Priorities

GROWTH

“Creating & Championing the programmes for growth in countries and regions”

CAPABILITY

“Service Provision in Education, Membership & Resources”

GOVERNANCE

“Guardianship of the Charter & Leadership of the Profession”

First Choice for Transport & Supply Chain Professionals



First Choice in the Profession

Measures

Priorities

Objectives

3 Year growth targets | Focus Markets

Global Capabilities

Regional & Global Structures

Fit for Future Growth

GROWTH

CAPABILITY

GOVERNANCE

“Creating & Championing the programmes for growth in countries and regions”

“Service Provision in Education, Membership & Finance”

“Guardianship of the Charter & Leadership of the Institute ”

- Regional Structures developed & implemented in 2 regions – Africa & SE Asia
- Membership growth focus in countries with 3 year trends & targets
- Global Corporate Membership Programme created
- Delivery Focus on Education providers & growth of business
- Global Marketing of Education products - focus on how & the delivery of growth
- Corporate Growth in China supported & developed
- India Growth plan created & agreed with CILT India

- Global Corporate approach agreed
- Global Membership Database capability begun
- Branch in a Box functionality in place
 - International database & email systems set up
 - Web site language capability
 - Existing & New branch sites created
- Senior Members Network
- Education Processes embedded & enforced

- IMC role & membership developed into an effective unit
- IVP roles reviewed alongside regional developments
- Supporting the creation of value by reviewing & developing global relationships between countries, regions and International & working further on their definition and governance
- Review of Delegation Agreements & audit capabilities in light of East African issues

First Choice for Transport & Supply Chain Professionals

PILLAR NUMBER ONE: GROWTH

2016 Priorities

GROWTH

- Regional Structures developed & implemented in 2 regions – Africa & SE Asia
- Membership growth focus on countries with 3 year trends and targets
- Global Corporate Membership Programme created
- Delivery Focus on Education providers & growth of business
- Global Marketing of Education products - focus on how & the delivery of growth
- Corporate Growth in China supported & developed
- India Growth plan created & agreed with CILT India



PILLAR NUMBER TWO: CAPABILITY

2016 Priorities

CAPABILITY

- Global Corporate approach agreed
- Global Membership Database capability begun
- Branch in a Box functionality in place
 - International database & email systems set up
 - Web site language capability
 - Existing & New branch sites created
- Senior Members Network
- Education Processes embedded & enforced



PILLAR NUMBER THREE: GOVERNANCE

2016 Priorities

GOVERNANCE

- IMC role & membership developed into an effective unit
- IVP roles reviewed alongside regional developments
- Supporting the creation of value by reviewing & developing global relationships between countries, regions and International & working further on their definition and governance
- Review of Delegation Agreements & audit capabilities in light of East African issues



CILT 5 year strategy framework

- Internationally / Regionally
 - Identify the key outcomes we wish to achieve
 - Identify the key measures of success
- Establish 'success view' for local councils
- Manage any changes



**WE ARE
STRONGER TOGETHER**



The Chartered
Institute of Logistics
and Transport

